Raphaël SAINT-AUBERT

+9 years of experience in product management: product ownership/delivery, UX/UI design, CRM/Ops, partnership/stakeholder management.

CONTACT INFORMATION

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SKILLS & LANGUAGES

Atlassian (JIRA/Confluence)
Product Analytics (Amplitude, GA/GTM)
Sketch/Figma
Agile methodologies

French - Bilingual
Spanish - Bilingual
English - Fluent
German - Basic understanding

EDUCATION

MBA in Innovation & Strategy
CNAM, Paris
2013 - 2015

International Relations
ILERI, Paris
2012 - 2013

Business Administration
IESEG, Paris
2008 - 2012

International Baccalaureate
Spanish Section, with Honors
2008

HOBBIES

Music
Cinema
Literature
Sports (Tennis & Soccer)

Principal Product Manager - Trilingual

TotalEnergies - API & Cloud Platform Lead
January 2026 - Today
Paris, France

- *Product discovery & strategy:*
  - *branding, positioning and pricing*
  - *data management & domain definition*

- *Product Ownership/Management: prioritization, design & prototyping*

- *Partnership & stakeholders management (TotalEnergies / Google)*

- *API & Cloud Solutions Engineering for various partners*

- *Technical Product management:*

- Grooming/refinement:
  - *API & Cloud services*
  - *Infrastructure*

- Release management
- Agile methodologies implementation

1POINT6 - Product Lead
October 2024 - September 2025
Paris, France

- *Product marketing & strategy:*
  - *branding, positioning and pricing*
  - *data management & BI (referentials & database architecture structuration with SQL & Metabase)*

- *Product Ownership/Management: discovery, prioritization, design & prototyping*

- *Partnership & stakeholders management (Alasta, Bridge API, Numeral & BNP Paribas)*

- *API Solution Engineering for various clients: top tier insurers, marketplaces & card issuers*

- *Technical Product management:*

- Grooming/refinement:
  - *Core banking system / open banking features*
  - *Payment links & pages*

FREELANCE - Lead Product Manager
October 2023 - April 2024
Paris, France

Client: Cit.io (RATP group) - transportation network datavisualisation
Product Engineering : UX, Data management & visualization, authentication and application performance improvements

XPOLLENS - Lead Product Manager
March - November 2023
Paris, France

- *Core banking system refactoring: product discovery on account, transaction and payment methods + architecture refinement*
- *SEPA gateway integration: ideation + implementation with tech teams & new provider*
- *Product Marketing & Benchmark*

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FREELANCE - Senior Product Manager

January - October 2022

Paris, France

Client: Universign/Signaturit (June - October 2022)

Product management on SaaS solution & API services:
- *UX/Design improvements*
- *New feature: transactional privacy management*
- *Entreprise level customer experience / technical impacts measurement for multi-workspaces management*

Client requirements gathering to design signature certification levels Product & Design team management

Client: Razorfish (January - June 2022)

Energy provider (EDF) website migration to Drupal 9 / Nissan eCommerce program
- *Data mapping*
- *Gap analysis*

FREELANCE - Sr. Product Manager

Sept 2017 - June 2020

Paris, France

Client: SPIE Facilities (Sept 2019 - June 2020)

Product management on SaaS solution & API services:
- *UX/Design improvements*
- *New feature: transactional privacy management*
- *Entreprise level customer experience / technical impacts measurement for multi-workspaces management*

Client requirements gathering to design signature certification levels Product & Design team management

Client: Roche Pharmaceuticals

Energy provider (EDF) website migration to Drupal 9 / Nissan eCommerce program
- *Data mapping*
- *Gap analysis*
- *Functional/technical requirements specification*

First professional exp - Product Manager/Coach

2015 - 2019

Paris, France

- *SPIE Facilities - CRM & Data Product Manager refining Salesforce Marketing Cloud (Sept 19' - June 2020)*

- *Roche - CRM & Data Product Manager (January 19' - July 2019)*

- *General Assembly/BNP Paribas - Product management instructor (+25 people)(September 18'*

- *Wabel - Product Owner (January 18' - June 2018)*

- *42 - Programming bootcamp (July 2017)*

- *Teamleader CRM - Customer Success / Product Owner (October 16' - June 2017) - Ghent, Belgium*

- *izmocars inc. - Product Owner (June 15' - September 2016) - Paris, France*